

Guide to the Game



Family Parking Area

We have a limited number of complimentary parking places in our family car park, for those travelling with a child aged 12 or under and who are visiting the stadium for the first time – spaces are allocated on a first come first served basis. Parking is also available at just £8 per car and is subject to availability. For those wishing to book in advance we do have some places available, you can pre-book by calling the Ticket Office on **0118 968 1313**.

Booking must be made 3 hours before kick off. Terms and conditions apply.

2016/17 Replica Kit

You can paint Madejski Stadium blue and white by heading to the Megastore, or our mobile units located outside East Stand and The Eamonn Dolan Stand, to get your hands on the official 2016/17 PUMA home, away and keeper kits! You can also pay homage to your Royals heroes at the Shirt Printing Kiosk located outside The Eamonn Dolan Stand.



Kingsley and Queensley

Keep your eyes peeled for the Royal County's favourite lions, with Kingsley and Queensley appearing at various locations throughout the matchday to say hi to supporters! Don't be shy if you see them, the friendly duo will be more than happy to sign items and pose for photos!



Teams Warm Up

Approximately 45 minutes prior to kick-off the players will take to the pitch for a pre-match warm up before the Championship action kicks off.

Stand and Deliver

Fans can take part in our half-time game which pits each of the home stands against each other, with prizes on offer for all Season Ticket holders! Each matchday, one Season Ticket holder from the East, Eamonn Dolan and Lower/Upper West Stands will represent their Stand in one of a variety of challenges. The winner of the challenge on the day will win a point for their Stand, which will be tallied up across the whole of the 2016/17 season. At our final home game of the season, the Stand with the most points will win be crowned winners of the competition – and we will award every Season Ticket holder in that Stand with a prize! Each matchday will see a challenge different to the last... we will be holding a variety of challenges designed to test supporters both physically and mentally! To represent your stand please email tlaw@readingfc.co.uk (All activities are subject to change)

Fun Zone

For weekend fixtures, head down to the Royals Fun Zone from two hours prior to kick-off. Located outside Gate 6 of the The Eamonn Dolan Stand, you can take part in a variety of activities before watching the action on the pitch!

(Please note: The Royals Fun Zone will be open subject to favourable weather conditions)



A Royal Banquet

Feed the young Royals in your life with a Kingsley Kids Bag for just £5! You can either purchase your bag from the concourse kiosk on the day, or pre-order and have your bag delivered directly to your seat! To pre-order your Kingsley Bag, please visit madejskistadiumcatering.co.uk



Opening Hours

(For Reading FC matches, on a Saturday with a 3pm kick off)

Megastore open from 9am until 45 minutes after final whistle.

Ticket Office open from 9am until half time in person and 9am – 2pm by phone.

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