

READING FOOTBALL CLUB  
MATCHDAY HOSPITALITY 2019/20

# MATCHDAY ITINERARY



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### OPENING TIMES

All hospitality areas open two and half hours prior to kick-off and close an hour and a half after the final whistle. Guests are invited to enter the stadium via the Main Reception (see attached map), which is signposted Royal Berkshire Conference Centre.

### DRESS CODE

The dress code within hospitality is smart casual. Smart denim is permitted. Any person wearing football shirts/kits, tracksuits, shorts, open toe shoes, sleeveless tops or bleached/torn denim will be denied entrance. This policy is strictly enforced on a matchday. The only exceptions to this dress code are children under 12 years of age who are permitted to wear home colours.

### CODE OF CONDUCT

We expect all hospitality guests to behave in a respectable manner. The Football Club will not tolerate excessive drinking or bad language. Although all hospitality match seats are located within the home areas of Madejski Stadium, we do warmly welcome visiting supporters into these areas. We do politely ask that all supporters adhere to this code of conduct, as failure to do so may lead to ejection.

### SAFETY AND SECURITY

As part of comprehensive safety measures in and around Madejski Stadium there will be a security presence around the hospitality entrance area and, in addition to the use of CCTV, random bag checks. Please note that bringing large bags to the stadium is not advisable.

### DIETARY REQUIREMENTS

Reading Football Club cater for all dietary requirements. Please make a hospitality team member aware of any requirements you may have upon booking.

### LICENSING REGULATIONS

Please note that due to licensing restrictions, no alcohol may be consumed in view of the pitch, from 15 minutes prior to kick-off until 15 minutes after the final whistle.

### MINIMUM AGE AND CHILDREN UNDER 5

Reading Football Club welcome children into all hospitality areas and children's packages are available for every lounge. Please speak with a member of staff regarding hospitality for children under 5 years of age.

### SMOKING POLICY

The Football Club operates a strict no-smoking policy across all parts of the stadium. Designated areas have been set aside outside the stadium for those wishing to smoke. Use of electronic cigarettes is also prohibited.

### RE-ADMITTANCE PASSES

All guests wishing to leave and re-enter hospitality, including smokers, are asked to report to Main Reception where you will be issued with a re-admittance pass which will allow you to gain access back into hospitality.

### WI-FI

Complimentary WiFi is available in all hospitality areas of the stadium. Please speak with your matchday host/ess for login details.

### FIXTURE CHANGES

The dates and times of games are subject to change, no responsibility for changes is accepted and no refunds will be made. Guests will be notified if a change occurs either via email or telephone. We would encourage guests to check [readingfc.co.uk](http://readingfc.co.uk) for up to date fixture information.

## GETTING TO MADEJSKI STADIUM

### BY CAR

Madejski Stadium is conveniently located just one mile from Junction 11 of the M4. From Reading Town Centre, the Stadium is a 10 minute drive along the A33.

### BY TRAIN

The nearest train station is Reading, which is located 20 minutes from the Madejski Stadium.

### BY TAXI

A Taxi rank is also conveniently located at Reading Station. A taxi to the Stadium, from the train station/town centre should cost approximately £10.

### BY BUS

A shuttle bus service runs from outside Reading Station. The Service commences 2 hours before kick-off and a minimum of 12 buses run a frequent shuttle service up to 1 hour 45 minutes after the final whistle.

### PARKING

If parking is included in your package you will be issued with a permit for one of the Stadium car parks. Parking permits are available to purchase, subject to availability, from the Hospitality department on 0118 968 1010. Please refer to the stadium map on the right hand side of this page for full details of parking locations.

READING FOOTBALL CLUB  
MADEJSKI STADIUM, JUNCTION 11 M4,  
READING, BERKSHIRE RG2 0FL





## WE HOPE YOU ENJOY YOUR VISIT TO READING FOOTBALL CLUB HOSPITALITY

As a club we are always looking to improve the offering we provide to our valued visitors. We would welcome any feedback from your visit, so please get in touch in one of the following ways:

✉ **Hospitality Team, Reading Football Club, Madejski Stadium,  
Junction 11 M4, Reading, Berkshire RG2 0FL**

☎ **0118 968 1010**

✉ **[hospitality@readingfc.co.uk](mailto:hospitality@readingfc.co.uk)**